



Strategic Plan- 2017

Vision:

To be recognized by the manufacturing, industrial and logistics industries as the premier global Facilities Management association making a positive impact through the advancement of MILC Facilities professionals.

Mission:

Provide resources and developmental opportunities that meet the unique challenges of MILC members enabling them to successfully manage and provide facilities services for their customers.

- Build a membership network to share information and best practices.
- Promote benchmarking opportunities.
- Grow the council through creating and delivering value to the members.

Objective 1: Implement processes and tools to capture and share knowledge.

Strategies:

- Best Practices
- Web Presentations
- Whitepapers / case studies
- Research
- Tool Kit – Scopes of Work and Job Descriptions
- Recommended reading and resources
- LinkedIn and Networking

Objective 2: Promote benchmarking opportunities.

Strategies:

- Support IFMA benchmarking initiatives
- Facilitate benchmarking within the membership

Objective 3: Enhance communications by anticipating and prioritizing resources required to effectively deliver products and services.

Strategies:

- Survey MFC membership periodically for preferred means of communications.
- Determine sources and frequency of programs and communications:
- Periodically update the web site for use by all members
- Live Virtual Meetings, Webinars and Roundtables
- Host Networking / Social Activities: On the website (on line), at WWF, at Spring Meeting
- Conduct business meetings during conferences WWP and Fusion
- Maintain Master Calendar of Events, including non-MILC events
- Linkage to other resources

Objective 3: Grow the council through creating and delivering value to the members.

Strategies:

- Retain and grow the membership
- Encourage membership involvement
- Demonstrate the Value of Membership
 - Top 4 benefits of membership (for the individual member)
 - The WIIFM factor (what's in it for me)
- Solicit member participation on board, committees, in events
- Provide new member with list of council resources, networking opportunities, meeting times, education opportunities, etc.
- Invitation for committee and/or board involvement
- Reach out to non-council IFMA members
- Include international members

Objective 6: Self Finance Delivery of Existing and New Products and Services

Strategies:

- Manage council finances in accordance with IFMA and MILC Bylaws
- Continue the annual sponsorship program with special benefits
- Identify special sponsorship opportunities for council events, publications and web postings of announcements of sponsors' new products and services

Objective 6: Assure Ongoing Board Development and Succession Planning Strategies:

- Board development
 - Election process will be consistent with IFMA and MILC Bylaws
 - Encourage individuals to go through the leadership track of secretary, treasurer, vice president
 - Board members should be committed to attend WWP
 - Current and future board members should actively participate in the MFC events
- Succession planning
 - All board positions are by election and previous board experience is not required
 - Utilize IFMA's Succession Map as a talent search process when applicable
 - Prospective board candidate will be identified six months in advance of the opening
 - The board attributes should guide the talent search process
 - The incumbent should mentor interested candidates within the six month period
 - Periodic assessment reviews will be conducted and reported to the current board
 - Each board chair should develop a committee as well as a person who is an alternate and a presumed next chair
 - The Immediate Past President will chair the board development and nominating committee.
- Grow volunteer base
 - Identify volunteers positions, roles and responsibilities
 - Form subcommittees
 - Develop processes and expectations
 - Define roles and responsibilities
 - Define budget requirements
 - Contact those that have expressed interest in volunteering